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Big Meadow Family Campground Named Park of the Year

Award presented to park owners at the 2019 Outdoor Hospitality Conference & Expo

(DENVER) The National Association of RV Parks and Campgrounds (ARVC) has named Big Meadow Family Campground, located in Townsend, Tenn. its Park of the Year at the 2019 Outdoor Hospitality Conference & Expo (OHCE), held November 4-7 in Knoxville, Tenn.

Big Meadow received the Park of the Year Award in the Small Park Category.

“The parks that receive the Park of the Year honor are at the pinnacle of the industry.” says Paul Bambei, president and CEO of ARVC. “These parks are not only wonderful destinations with fantastic amenities, but more importantly the owners and staff at these parks continually provide over-the-top customer service.”

Big Meadow, owned by the Johnson family since 1994, received acclaim from the judges for its excellent customer service with “real mom and pop hospitality”, including special touches like wishing customers happy birthday and sending them Christmas gifts. Big Meadow also stood out by offering a secure park in a beautiful location, with family and pet-friendly amenities and RV storage.

ARVC’s Park of the Year Awards are given in four categories: Small, Medium, Large and Mega. OHCE is a four-day event held annually by ARVC. This year’s event in Knoxville, Tenn. included more than 40 educational seminars, a trade show with more than 140 vendors, Takeaway Tours of local campgrounds, ARVC’s Awards of Excellence dinner and ARVC Foundation auction.

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About National Association of RV Parks and Campgrounds (ARVC)

ARVC, a leader in the outdoor hospitality industry, is the only national association dedicated to representing the interests and needs of private RV parks and campgrounds in the US and Canada. We

are deeply committed to providing our nearly 3,000 members exclusive access to continuing education, networking, business and marketing tools, member-only benefits and discounts, and advocacy at the local, state and national levels. For more information about ARVC, visit our website at www.arvc.org.